
for an exhibition

name:
submitted:
checkpoint grade:
final grade:

people (CIRCLE YOUR ARTIST)

Ruth Asawa	Takashi Murakami
Walead Beshty	Eddie Opara*
Mark Bradford	Dario Robleto*
Theaster Gates	Amanda Ross-Ho*
Elsi Giauque	Cindy Sherman
Olafur Eliasson	Taryn Simon
Leslie Hewitt*	Lorna Simpson
Jenny Holzer	Do Ho Suh
Anish Kapoor	Stephanie Syjuco
Yayoi Kusama	Kara Walker
Glenn Ligon	Kehinde Wiley
Julie Mehretu	*Visual Voices speaker

description

This project is a challenge in creating a poster for an artist without using any images of the artist or of the artist's work. Chose an artist from the list provided* and create a poster that has a conceptual connection to that artist's work. The connection should go beyond trying to mimic the visual look of the work and consider mood, emotion, material, execution, etc. The only design restriction is that images of the artist's work, real or created, or images of the artist cannot be used in the design. There is a prompt on the back of this sheet to generate a list of words to help create a concept for the poster.

The poster should include following information — title of exhibition, name of artist, dates of exhibition (November 19, 2021 to February 5, 2022), exhibition venue (Geoson Contemporary Art Museum), location (Fairfax, VA), a few paragraphs about the artist or show (does not have to be original writing but should be relevant), your name, and fall 2021.

**It is possible to choose you own artist but it has to be approved.*

requirements

- | | |
|--|---|
| <input type="checkbox"/> 24"x36" portrait format | <input type="checkbox"/> venue and location |
| <input type="checkbox"/> your name on poster | <input type="checkbox"/> dates of exhibition |
| <input type="checkbox"/> fall 2021 on the poster | <input type="checkbox"/> name of artist |
| <input type="checkbox"/> max of 3 typefaces used | <input type="checkbox"/> descriptive text |
| <input type="checkbox"/> title of exhibition | <input type="checkbox"/> no imagery of artist/artist's work |

checkpoints (25 POINTS EACH)

- 10/28/21_#1 - initial research & curation document and word list. document and word list added to miro.
- 11/04/21_#2 - two digital drafts, printed in color (if necessary) on tabloid sized paper (scaled to fit) and trimmed to size. drafts added to miro.
- 11/11/21_#3 - one refined draft, tiled in black and white at full size, a color version printed on letter sized paper, both trimmed to size. draft added to miro.
- 11/18/21_#4 - one final draft, printed or tiled in color at half size and trimmed to size. draft added to miro.

final submission (100 POINTS TOTAL)

- turned in on time (12/02/21)
- printed and trimmed with care to correct size
- pdf added to miro
- all requirements met

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6	7	8	9	10
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curate, curate, curate

Create a document to act as a reference for the fictional show you are curating. In the document, include your artist's name, a bio of your artist, and a few links to previous shows and interviews. Include a list of possible show titles here too. Finish the document with a selection of images you are choosing for your show. It might help to have a theme for the show and decide whether the show is displaying a selection of similar works or a range of works from across your artist's career. There needs to be at least 10 unique pieces selected for your show but can be more.

This document should be designed as a letter sized sheet with all the information from above on it. Once you have the document move on to the next part below.

words, words, words

In the space below, right a list of words or phrases that describes the artist's work, process, or conceptual thinking. Use the document you created as your starting point to describe the images you curated and pull words from the bio or interviews. The words could relate to mood, emotion, material, execution, form, or anything else. Come up with at least 15 words.